

For The Republican Newspaper Normal Issue - Election Advertising Packages for 2024

PERIODICAL PACKAGE:	Black and White	BLACK & WHITE RATES Add \$150.00 for Color per Ad	Ad = 3.222 inches X 2 inches Add \$150.00 for Color per Ad	Ad = 3.222 inches X 3 inches Add \$150.00 for Color per Ad
29-Feb	2 col X 3 in Ad (3.222 inches X 3 inches)	\$72.00	\$48.00	\$72.00
7-Mar	2 col X 3 in Ad (3.222 inches X 3 inches)	\$72.00	\$48.00	\$72.00
21-Mar	2 col X 3 in Ad (3.222 inches X 3 inches)	\$72.00	\$48.00	\$72.00
28-Mar	2 col X 3 in Ad (3.222 inches X 3 inches)	\$72.00	\$48.00	\$72.00
11-Apr	2 col X 3 in Ad (3.222 inches X 3 inches)	\$72.00	\$48.00	\$72.00
25-Apr	1/4 page Ad (4.917 inches X 10 inches)	\$360.00	\$48.00	\$72.00
2-May	1/4 page Ad (4.917 inches X 10 inches)	\$350.00	\$48.00	\$72.00
TOTAL:		\$1,070.00	\$336.00	\$504.00
A Disclaimer must be added to the bottom of your ads. Minimum size font - 7 pt. Contrast dark on light or light on dark. Please make sure you are following the guidelines				
These ads rates are for the weekly newspaper that drops every Thursday. Artwork due three weeks before issue date. Rule: You must only promote yourself.				

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REMINDER PACKAGE:	Black and White	BLACK & WHITE RATES Add \$150.00 for Color per Ad	Ad = 3.222 inches X 2 inches Add \$150.00 for Color per Ad	Ad = 3.222 inches X 3 inches Add \$150.00 for Color per Ad
29-Feb	2 col X 3 in Ad (3.222 inches X 3 inches)	\$72.00	\$48.00	\$72.00
7-Mar	2 col X 3 in Ad (3.222 inches X 3 inches)	\$72.00	\$48.00	\$72.00
21-Mar	1/4 page Ad (4.917 inches X 10 inches)	\$360.00	\$48.00	\$72.00
28-Mar	1/4 page Ad (4.917 inches X 10 inches)	\$360.00	\$48.00	\$72.00
4-Apr	2 col X 3 in Ad (3.222 inches X 3 inches)	\$72.00	\$48.00	\$72.00
11-Apr	1/4 page Ad (4.917 inches X 10 inches)	\$360.00	\$48.00	\$72.00
25-Apr	1/4 page Ad (4.917 inches X 10 inches)	\$360.00	\$48.00	\$72.00
2-May	1/4 page Ad (4.917 inches X 10 inches)	\$360.00	\$48.00	\$72.00
TOTAL:		\$2,016.00	\$384.00	\$576.00
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Weekly Statement Package:	Black and White	BLACK & WHITE RATES Add \$150.00 for Color per Ad	Ad = 3.222 inches X 2 inches Add \$150.00 for Color per Ad	Ad = 3.222 inches X 3 inches Add \$150.00 for Color per Ad
29-Feb	2 col X 3 in Ad (3.222 inches X 3 inches)	\$72.00	\$48.00	\$72.00
7-Mar	2 col X 3 in Ad (3.222 inches X 3 inches)	\$72.00	\$48.00	\$72.00
14-Mar	1/4 page Ad (4.917 inches X 10 inches)	\$360.00	\$48.00	\$72.00
21-Mar	1/4 page Ad (4.917 inches X 10 inches)	\$360.00	\$48.00	\$72.00
28-Mar	1/4 page Ad (4.917 inches X 10 inches)	\$360.00	\$48.00	\$72.00
4-Apr	1/4 page Ad (4.917 inches X 10 inches)	\$360.00	\$48.00	\$72.00
11-Apr	1/4 page Ad (4.917 inches X 10 inches)	\$360.00	\$48.00	\$72.00
18-Apr	1/4 page Ad (4.917 inches X 10 inches)	\$360.00	\$48.00	\$72.00
25-Apr	1/4 page Ad (4.917 inches X 10 inches)	\$360.00	\$48.00	\$72.00
2-May	1/4 page Ad (4.917 inches X 10 inches)	\$360.00	\$48.00	\$72.00
TOTAL:		\$3,024.00	\$480.00	\$720.00
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Primary Election Advertising Guide, March 25, 2024 - Delivered to approximately 67,000+ households in Hendricks County

~70,000 Households in Hendricks County	Ad Sizes - choose 1 Ad size	BLACK AND WHITE AD	COLOR AD	No Insert Available
FREE BIO & PHOTO	(Headshot with short Bio 200 words or less)	\$0.00	\$0.00	
Option 1	1/4 page Ad (4.917 inches X 10 inches)	\$1,000.00	\$1,200.00	
Option 2	3 col X 5 inches (4.917 inches X 5 inches)	\$600.00	\$800.00	
Option 3	2 col X 3 inches (3.222 inches X 3 inches)	\$400.00	\$600.00	
A Disclaimer must be added to the bottom of your ads. Minimum size font - 7 pt. Contrast dark on light or light on dark. Please make sure you are following the guidelines				
These ads rates are for the Election Guide that drops at the end of March. Artwork due three weeks before issue date. Rule: You must only promote yourself.				
Need help with Ad Design? Templates attached for you to choose from. We also offer Free Ad Design.				
***** Build your own Advertising Package, Call Kirsten at 317-605-4053 or email, kirsten@therepublicannewspaper.com *****				