

### The Republican Newspaper - Primary Election Ad Packages for 2023

PERIODICAL PACKAGE:	Black and White	RETAIL RATE: <b>1/2 PAGE -</b> OPTION	RETAIL RATE: <b>INSERT -</b> OPTION
23-Feb	¼ page Ad	\$300.00	\$300.00
2-Mar	2 col X 3 in Ad	\$60.00	\$60.00
16-Mar	2 col X 3 in Ad	\$60.00	\$60.00
30-Mar	FREE Insert (Picture with short Bio)	\$0.00	\$0.00
30-Mar	2 col X 3 in Ad	\$60.00	\$60.00
30-Mar	OR within the Insert, maximum size: 2 col X 6 in = 12 X \$10.00 = \$120.00	\$120.00	\$120.00
13-Apr	1/4 page Ad	\$300.00	\$300.00
27-Apr	½ page Ad OR Insert	\$600.00	\$200.00
<b>TOTAL:</b>		<b>\$1,500.00</b>	<b>\$1,100.00</b>
A Disclaimer must be added to the bottom of your ads. Minimum size font - 7 pt. Contrast dark on light or light on dark. Please make sure you are following the guidelines			

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REMINDER PACKAGE:	Black and White	RETAIL RATE: <b>1/2 PAGE -</b> OPTION	RETAIL RATE: <b>INSERT -</b> OPTION
23-Feb	¼ page Ad	\$300.00	\$300.00
2-Mar	3 col X 3 in	\$90.00	\$90.00
16-Mar	¼ page Ad	\$300.00	\$300.00
30-Mar	FREE Insert (Picture with short Bio)	\$0.00	\$0.00
30-Mar	½ page Ad OR Insert	\$600.00	\$200.00
30-Mar	OR within the Insert, maximum size: 2 col X 6 in = 12 X \$10.00 = \$120.00	\$120.00	\$120.00
13-Apr	¼ page Ad	\$300.00	\$300.00
20-Apr	¼ page Ad	\$300.00	\$300.00
27-Apr	½ page Ad or Insert	\$600.00	\$200.00
<b>TOTAL:</b>		<b>\$2,610.00</b>	<b>\$1,810.00</b>
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Weekly Statement Package:	Black and White	RETAIL RATE: <b>1/2 PAGE</b> - OPTION	RETAIL RATE: <b>INSERT</b> - OPTION
23-Feb	¼ page Ad	\$300.00	\$300.00
2-Mar	3 col X 3 in	\$90.00	\$90.00
9-Mar	¼ page Ad	\$300.00	\$300.00
16-Mar	¼ page Ad	\$300.00	\$300.00
23-Mar	½ page Ad OR Insert	\$600.00	\$200.00
30-Mar	Free Insert (Picture with short Bio)	\$0.00	\$0.00
30-Mar	½ page Ad OR Insert	\$600.00	\$200.00
30-Mar	OR within the Insert, maximum size: 2 col X 6 in = 12 X \$10.00 = \$120.00	\$120.00	\$120.00
6-Apr	¼ page Ad	\$300.00	\$300.00
13-Apr	¼ page Ad	\$300.00	\$300.00
20-Apr	½ page Ad OR Insert	\$600.00	\$200.00
27-Apr	½ page Ad OR Insert	\$600.00	\$200.00
<b>TOTAL:</b>		<b>\$4,110.00</b>	<b>\$2,510.00</b>
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**3 Touches ONLY on Artwork** Provided or Created In-House

Published Weekly on Thursdays, **Deadline for advertising is 5:00pm on the Monday before the following week.** 10 days prior to publication date.

- \* All ad copy must be submitted by the deadline above.
  - \* The same ad will run in each issue unless we receive changes by the deadline listed above.
  - \* All invoices must be paid within 30 Days.
  - \* The Republican Newspaper is not responsible for errors or omission in ad copy submitted by you.
  - \* The Republican Newspaper is not responsible for any losses associated with advertising.
- If the above Insertion Order accords with your understanding and agreement to the terms for advertising with The Republican Newspaper,*

*Please indicate your consent by signing in the place provided below.*

NAME (print): \_\_\_\_\_ DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

Make checks payable to: The Republican Newspaper OR pay by Paypal. To pay with Credit Card payments please request an electronic invoice, fees will be applied.